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sektor 

Innovative Technology for Improved Business Outcome

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CONTOUR DESIGN ANNOUNCES PARTNERSHIP WITH SEKTOR

Ergonomic mouse manufacturer expands reach into Asia via a strategic partnership with leading Australian tech distributor

Windham, NH – April, 2021— Contour Design, Inc., an award-winning manufacturer of ergonomic computer mice and accessories, announced a strategic partnership with Sektor, an Australian-based distribution company. This partnership will expand Contour's reach into Asia Pacific and Fiji, utilizing Sektor's years of delivering winning workstation solutions and 100% channel-focused business. Together, Sektor and Contour Design will bring award-winning ergonomic products and accessories to those in need throughout Australia, New Zealand, Fiji, and Southeast Asia.

Of the recent partnership, Sektor's Ergonomics & Healthcare Manager Gavin Blakelock said, "The addition of the Contour Design product set allows Sektor to continue its focus on delivering Best of Breed products to the ergonomics and WFH market, ensuring that its APAC dealer channel is well-positioned to provide industry-leading solutions to its client base."

Contour Design's COO Keyur Patel added, "Sektor's continued excellence in delivering winning solutions to its markets, along with second to none expertise in ergonomics and health care, made the choice simple. We are extremely excited to expand our reach from Australia into the rest of Asia Pacific and there is no better distributor than Sektor to achieve this goal."

Sektor will officially launch Contour products into its market on 04/27/2021

About Contour: Founded in 1995, Contour Design Inc. is a leader in ergonomic computer mouse and workstation accessory design. With multiple award-winning designs, Contour is a market leader in providing innovative ergonomic solutions intended to preventing and

relieving pain associated with musculoskeletal disorders caused by computer use.

www.contourdesign.com

About Sektor: Sektor is a technology distribution company that helps its customers build innovative and efficient solutions for the cyber security, retail, networking, health, mobility, security, ergonomics, and payments markets. Sektor's passionate, dedicated and deeply knowledgeable team are industry and technology experts, helping resellers build winning solutions for clients. www.sektor.co

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